

## Iberville Parish Library Logo Contest

Iberville Parish Library is asking for submissions that reflect our service to Iberville Parish and the entire community. The winning logo will be used throughout the library, on promotional materials, the website, on library cards, and many other ways. Your design could be a very important part of our Library's image. Entrants of all ages may submit up to three (3) entries for the Contest.

The winning logo will reflect the Iberville Parish Library's Mission:

The aim of the Iberville Parish Library is service to all people. This encompasses individuals and groups of every age, education, philosophy, occupation, economic level, ethnic origin and human condition. Fulfilling the educational, informational and recreational needs of these people is the Iberville Parish Library's broad purpose. More specifically, it helps people to keep up with change in all areas, educate themselves continually, become better members of their family and community, become socially and politically aware, be more capable in their occupations, develop their creative abilities and spiritual capacities, appreciate and enjoy literature and art, contribute to the overall expanse of knowledge, and stimulate their own personal and social well-being.

For more information, please contact Library via email: [NewLibraryLogo@myipl.org](mailto:NewLibraryLogo@myipl.org)

### Examples



*Library logo examples from Google Images*

### Iberville Parish Library Logo Contest Rules

This document describes the official rules of the Iberville Parish Library's Logo Contest. The object of this contest is to design a logo for the Iberville Parish Library.

**Definitions:**

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

**Eligibility**

1. The Contest is open to everyone, excluding current IPL employees, board members and judges of this contest.

2. Entrants must be 18 years of age to enter into a contract with IPL as required below, or have a parent or guardian sign the contract.

**How to Enter**

Initial Entries and a signed copy of these Official Rules must be submitted in one of the following ways:

1. Emailed to [NewLibraryLogo@myipl.org](mailto:NewLibraryLogo@myipl.org). Please use the subject line: Library Logo Contest.
2. Turned in at the library in an electronic format (Flash drive, CD/DVD disc, etc.)
3. Entries must be submitted in JPG format. See Submission Guidelines for further information.
4. Entries must include the name, postal address, phone number and email address of the Entrant. File names for Entries must include the Entrant’s Last Name.
5. No more than three (3) entries may be submitted by any one Entrant.
6. Entries must conform to the Submission Guidelines. Entries which fail to do so will not be considered.
7. The Iberville Parish Library’s Logo Contest will open on March 15, 2017. All Entries must be submitted by midnight on May 1, 2017.
8. We will attempt to acknowledge all Entries by email, however we cannot be held responsible for Entries lost in the mail or world-wide-web.
9. There is no fee to enter the contest.
10. Flash drives, CD/DVDs, and other electronic media used to submit an Entry will not be returned to the Entrant.

**Submission Guidelines**

The purpose of the contest is to design a logo for the Iberville Parish Library. The logo will be used on stationery, online, in print, on the website, on displays, and more. The Iberville Parish Library is seeking designs for a logo which appeal to both young library users and older library users. We encourage Entrants of all ages.

- The logo will need to look good in black and white as well as in color.
- The logo needs to look good at relatively small sizes as well as larger sizes.
- Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images.
- The logo should incorporate the words "Iberville Parish Library".
- Entries must be submitted in JPG format. Due to the requirements of high quality printing, an additional copy in EPS format is encouraged.

- Up to 2 colors may be used, but the final logo must also look good in black and white. Colors should be CMYK or RGB if possible. Please identify CMYK or RGP numbers if known.
- The Iberville Parish Library reserves the right to make necessary adjustments in color, size, file format, etc., as deemed necessary both now and in the future.

### **Prizes**

**Artist(s) whose logo is ultimately selected will receive a certificate of appreciation, recognition by the Iberville Parish Library Board of Trustees, and a cash prize of \$100 dollars**

### **Judging and Selection of the winner(s)**

1. The winning design will be selected by a committee appointed for the purpose by the Iberville Parish Library Director. Their decision will be final. No further correspondence shall be entered into.
2. The Iberville Parish Library reserves the right not to select a winner if, in its sole discretion, no suitable Entries are received.
3. The Iberville Parish Library reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner(s) will be required to sign a contract assigning all ownership of the logo to the Iberville Parish Library. In the event that a minor should be selected as a winner, the contract shall be signed by both the minor and a custodial parent or guardian.
5. Accepting recognition of the winning design(s) constitutes permission for the Iberville Parish Library to make public and otherwise use the name(s) of the winner(s) for publicity purposes. Further personal data may be requested, but is not required.

### **Intellectual Property**

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of the Iberville Parish Library and may be displayed publicly in the library or on the library web site or Facebook page.
3. The Entrant agrees to transfer all rights and title to the Entry to the Iberville Parish Library in accordance with the Official Rules of this Contest.
4. In the event that a winning Entry may be found to infringe on existing logos or other copyrighted images, the Entrant may be held responsible for expenses accrued by the Iberville Parish Library from the use of the Entry.

### **Acceptance**

Participation in this Contest constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guide and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the Iberville Parish Library in relation to the Contest. The Official Rules govern the Entrant's participation and supersede any prior or other agreements between the Entrant and the Iberville Parish Library and relating to the Contest.

By signing this form, I acknowledge that I have read and agree with the terms and conditions of the Official Rules. I understand that if my entry is selected as the winner, I relinquish all claims to any and all

copyrights, royalties and other benefits derived from the sale of reproduction of this work, other than the prize awarded the winning entry.

Date:

Signature of Artist/Entrant:

Date:

Signature of Artist/Entrant's parent(s) or legal guardian(s):